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ABSTRACT

This book is a collection of selected articles (published in the 1990s) from "TelevIZIon," a specialized journal of the "Internationales Zentralinstitut fur das Jugend--und Bildungsfernsehen," that take up problems relating to media research and present national and international developments in the field of children's and young people's television. After a preface, articles in the first section (Do Children Need Television?) are: "Do Children Need Television?" (Bruno Bettelheim); "European TV Kids in a Transformed Media World: Findings of the UK Study" (Sonia Livingstone, Moira Bovill, and George Gaskell); "European TV Kids in a Transformed Media World: Findings from Germany, Flanders and Sweden" (Friedrich Krotz); "How a Child Experiences Reality. Educational Parameters of Environmental Acquisition Beyond the Influences of the Media" (Jan-Uwe Rogge); and "TV Kids--New Socialisation Types?" (Michael Schmidbauer and Paul Lohr). Articles in the second section (Children's Television in Transformation) are: "Children in the Media Market of the Nineties" (Michael Schmidbauer and Paul Lohr); "Computer Kids Are Avid TV Viewers" (Stefan Weiler); and "Children's Television in Transformation? Something Is Going on in Children's Bedrooms" (Ben Bachmair). Articles in the third section (Internet and Multimedia) are: "Taking Off for the Virtual World" (Jo Groebel); "Children on the Internet" (Tobias Gehle); and "Young People Online" (Michael Schmidbauer and Paul Lohr). Articles in the fourth section (Television Features and Formats) are: "Television Formats and the Child's Processing of Visual Information" (Michael Schmidbauer); "Understanding--Yes or No? Designing Children's News on Television" (Paul Lohr); "Not a Dumping Ground for Sensations and Catastrophes" (Michael Schmidbauer); "'I Know That Already from the Proper News': Findings from a Pilot Study" (Karin Bohme-Durr); "Cartoons in Media Research" (Sabrina Kaufmann and Paul Lohr); and "Children and TV Advertising: Research Findings 1988-1993" (Paul Lohr). Articles in the fifth section (The Violence Issue) are: "'Terrific Scenes': A Study of Children's Reactions to Violence on the Screen" (Helga Theunert and Bernd Schorb); "How Do Children Observe and Come to Terms With Violence on TV?" (Michael Schmidbauer); "Media Violence and Media Education. How Adolescents Handle Action Films" (Maria

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Borcsa and Michael Charlton); and "Chaos and Fun Knock Out 'He-Man'" (Helga Theunert and Bernd Schorb). Articles in the sixth section (Adolescents and Their Media Worlds) are: "Youth Media and Youth Scenes: Results of a Recent Survey" (Michael Schmidbauer and Paul Lohr); "Adolescent Media Behaviour: Scenes, Styles, Competence" (Waldemar Vogelgesang); and "Adolescents and Politics on Television" (Birgit van Eimeren and Brigitte Maier-Lesch). Articles in the last section (Music on Television) are: "Back in the Days of Rock, Pop and Youth" (Arne Willander); "'I'm Crazy about Techno'--An Interview with Daniela (15), Philipp (16) and Christian (16)" (Paul Lohr); and "Channels for Young People: Music Videos on MTV Europe and VIVA" (Michael Schmidbauer and Paul Lohr). (RS)

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